

**Introducing your WSESI
NORTHWEST REGIONAL DIRECTOR:
CHAD PETERSON**



At WSESI's Annual Meeting, February 14, 2025, the members elected Chad Peterson as your Northwest Regional Director.

The Northwest Region is defined as the Wisconsin Technical College Districts of Chippewa Valley, Mid-State, and Northwood.

Chad has been in the fire service since October 1989, having served for 30 years with Township Fire Dept, Inc in Eau Claire, and is currently full-time as Assistant Chief of Altoona Fire & Rescue, Altoona, WI. He also serves as President of the Association of Altoona Emergency Services, which is a non-profit group that raises money to support programs of the Altoona Police Department and Altoona Fire & Rescue.

Chad is an adjunct Fire Instructor with Chippewa Valley Technical College. He is also President of MABAS Division 126, and a Fire Technician with WI DNR, serving on their Incident Management Team. This March, Chad will be attending the new Executive Fire Officer program at the National Fire Academy.

Chad and his wife Angie are parents of two adult sons.

Welcome Chad Peterson to the Board! He can be reached at cpeterson@wsesi.org