

# WSESI

Wisconsin Society of Emergency Services Instructors



## 63<sup>rd</sup> Annual **INSTRUCTORS CONFERENCE**



**BLACKHAWK**  
TECHNICAL COLLEGE

February 16-18, 2024

Hosted by

### **BLACKHAWK TECHNICAL COLLEGE (BTC)**

#### **BTC Main Campus**

6004 S County Rd G, Janesville, WI  
(Conference Programs)

#### **AmericInn by Wyndham Janesville**

3900 Milton Ave, Janesville, WI  
(Friday Dinner & Annual Meeting)

- **Pre-Conference Course: ESI II**
- **Friday Afternoon Workshop**
- **Friday Dinner Buffet & Annual Meeting**
- **Instructor Development: THREE Saturday tracks**
- **NFA Course – Health & Safety Program Manager**
- **Sunday Morning Panel Workshop**



For latest official information, visit [www.wsesi.org/annual-conference](http://www.wsesi.org/annual-conference)

## PRE-CONFERENCE TRAINING:

Monday, February 12 through Thursday, February 15 – 8:00 AM to 5:00 PM

## EMERGENCY SERVICES INSTRUCTOR

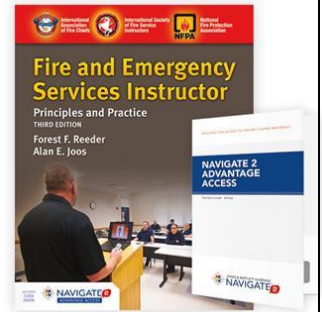
### (ESI) II at BTC

This certification level of Emergency Services Instructor goes beyond the lesson plan and into the design of complete curriculum features for the instructor's intended audience. The ESI II certification exam will be scheduled on Thursday evening to permit candidates to attend the workshop sessions Friday.

All participants must hold a current ESI I certification to attend.

**Course fee of \$250.00 includes Jones & Bartlett text:  
Fire & Emergency Services Instructor, 3rd Edition**

*\*Students who own this title may email to request a discounted fee.*



*Class will be limited to 30 students.*

## Friday WORKSHOPS

Available to all Track Participants! 1:00 to 5:00 PM at BTC



**BEARDS, LICENSE PLATES,  
AND TEE SHIRTS  
RED VAN ERT,  
Altoona Fire Rescue**

For many recent years, the volunteer (including paid-on-call, paid-on premise, and combination) emergency services have faced major challenges in attracting and keeping new members. In the most recent years, these challenges have spread to the career workforce as well.

This interactive discussion – an encore of the 2023 presentation -- will explore the best practices for recruitment and retention in the fire and associated emergency services.



**BRIDGING THE GENERATIONAL  
GAP: Successfully Teaching and  
Onboarding Millennials,  
Gen Z, and Gen Y.  
MARC HILL, Wausau Fire Dept. (ret.) /  
Two Dark Thirty Educational Consulting**

Participants in this comprehensive course will get insightful knowledge and practical tactics for effectively teaching and onboarding the next generation. This course provides educators and trainers with the tools they need to develop engaging and meaningful learning experiences for younger learners, with an emphasis on understanding millennial, Gen Z, and Gen Y traits, learning preferences, and motivations. Participants will get a better knowledge of younger learners and practical methods to help them succeed via engaging conversations and case studies.



**Friday Evening:  
DINNER BUFFET SOCIAL  
5:30 – 7:00 PM  
Included with Conference  
fee!**

Instructor of the Year presentation



**WSESI 63<sup>RD</sup>  
ANNUAL MEETING**

**FRIDAY, FEB. 16  
7:00 PM**

# SATURDAY/SUNDAY PROGRAM

## Featuring 'WORKING LUNCH': Open to all attendees!



**Saturday, Feb. 17—12-1 pm**  
**Featuring MATT LUCHETTA**  
**from Draeger Fire Training Systems**



In addition to hosting lunch, Matt will be giving a presentation (approx. 20 minutes) introducing all attendees to Draeger and its Fire Training Systems, outlining how they work with you to meet your training needs.

**Continuing program tracks from Friday:**

## **SATURDAY TRACK A – INSTRUCTOR DEVELOPMENT**

**Saturday All-Day Presentation:**



### **BUILDING A TRAINING CENTER** **ROB BALSAMO, Blackhawk Technical College**

This discussion-based class will focus on the aspects of refurbishing and or building a new training center. The discussion will focus on what the training needs of your department or college, facility capabilities needs, resources (land available, funding, ext.), Project development (Types of burn buildings, water sources, training areas and other buildings such as storage and simulation buildings) ongoing costs, and maintenance. The last topic for discussion will be future growth of your facility. The class will also take a tour of Blackhawk's new training center and discuss what went into it and why. We will also discuss issues that have come developed as the facility has come online. Please dress appropriately as we will be outside for a couple hours for the tour.

## **SATURDAY TRACK B – INSTRUCTOR DEVELOPMENT**

**Saturday All-Day Presentation:**



### **NFPA 1403:** **Building the Instructor Cadre** **Jim Knowles and Andy Aird,** **Fond du Lac FR**

Examines the requirements of NFPA 1403 – Standard on Live Fire Training providing successful concepts that prepare an instructor group for safe and productive live fire training. Students will examine minimum staffing, certification requirements, and key participant roles. Best practices before, during, and after live fire training will be analyzed. The course concludes with strategies for holding a press conference, managing wayward students, and post training debriefings.



## **SATURDAY TRACK C – INSTRUCTOR DEVELOPMENT**

**THREE Saturday Presentations:**

### **LESSON PLANS 101: The Key Component** **DAVID YAKOWENKO, Racine FD / Yak-Attack Innovations & Training**

So – you've got the textbook, the instructor resource kit, the implementation guide, and the exam prep – what are you still missing?

The lesson plan is the key component around which all other course content is gathered to create a coherent and systematic learning experience for your students.

This workshop will focus on the importance of the lesson plan as your roadmap to "delivering the goods" in each class session to reach your course goals.





## ISO TRAINING RECOMMENDATIONS:

**How to Maximize Your Training Hours**  
**TIM HEIMAN, City of Oshkosh FD**



This class will focus on the development and organization of an annual training plan with ISO in mind. Creative strategies to maximize quality training hours will be presented. We are not looking to just “fill the bucket” with hours but rather provide flexibility for members attain valuable training which may be difficult through traditional methods only. Each area identified in the ISO training considerations will be examined individually. Students will be provided with several options to consider in training content, delivery methods and resources to assist with development and distribution of quality training in each area. We will also discuss the progression of training as it relates to integration into the overall training plan strategy as well as documentation organization and policies for tracking progress and creating reports.

## UNLOCKING THE POWER OF NFPA 1700: Guide for Structural Fire Fighting

**MARC HILL, Wausau Fire  
Dept. (ret.) / Two Dark Thirty  
Educational Consulting**



This training aims to provide firefighters, trainers, and fire chiefs with a thorough grasp of the updates for NFPA 1700: Guide for Structural Fire Fighting. This presentation will cover the essential features of NFPA 1700, its benefits and relevance, as well as practical strategies for incorporating and applying NFPA 1700 in training programs. Participants will leave this event with the information and tools they need to achieve overall operational excellence in their fire departments by increasing training efficacy, ensuring compliance, and improving overall operational excellence.

## SUNDAY PANEL WORKSHOP – INSTRUCTOR DEVELOPMENT

### HOT TOPICS and BURNING QUESTIONS

What are the issues facing your training programs? Are you stuck between the proverbial rock and a hard place? Want to know if anyone else found a solution to your predicament?

**Our panel of 2024 Conference Presenters will lead this interactive roundtable to address YOUR training concerns. SUNDAY, FEBRUARY 18 – 8:30 to 11:00 AM**



## TRACK D – National Fire Academy (NFA) Course: HEALTH & SAFETY PROGRAM MANAGER (HSPM) F0722

Held at BTC

This 2-day course will provide fire and emergency medical services department personnel and other related emergency responders with the aptitudes and abilities necessary to manage the duties and responsibilities of the Health and Safety Program Manager (HSPM) within their respective organizations.

**Saturday, February 17 and Sunday, February 18 – 8AM to 5PM**

**All participants must have a FEMA Student ID number (SID) and submit it for registration.**

**SIDs can be obtained at <https://www.usfa.fema.gov/training/nfa/admissions>**

**Class size limit: 30 – Register early!**

For fastest registration – go to: [www.wsesi.org/annual-conference](http://www.wsesi.org/annual-conference)

PRE-CONFERENCE: Emergency Services Instructor II	\$250.00*	
<b>CONFERENCE FEES: Include programs and Friday buffet social.</b>		
<b>\$10 Early-bird Discount:</b> Register by January 15, 2024!		
After January 15:	<i>WSESI Members</i>	<i>Non-members</i>
<b>Track A, B, or C: Instructor Development</b>	\$90.00	\$105.00
<b>Track D: NFA Course: HSPM**</b>	\$65.00**	\$80.00**
<b>Friday Only: Workshops &amp; Dinner</b>	\$55.00	\$70.00
<b>Friday Dinner Buffet</b> (additional ticket for family members or guests)		\$35.00

\*ESI II students who own a copy of the required text may email to request a discounted fee.

\*\*PLEASE NOTE – The National Fire Academy does not charge fees for its courses; consequently, this fee is not required for those attending only the NFA class Saturday/Sunday. The fee covers the costs of the Friday workshops and dinner, which complete the content of Track D. We encourage you to take advantage of these additional opportunities!

**WSESI MEMBERS – Renewing your membership?**  
**Include your dues with your conference registration!**  
 (Remember to update contact information per renewal notice)  
**Joining / Returning? Include membership application**  
 (paper or online)

**Lodging** (on your own) is available – \$98.00 +tax  
 Contact AmericInn and identify WSESI block –  
 Book early! — Phone: 1-608-371-9981



**QUESTIONS? COMMENTS? SUGGESTIONS?**

Email: [kgerarden@wsesi.org](mailto:kgerarden@wsesi.org)  
 Phone: 920-235-5494  
 Online: <http://www.wsesi.org/directors-contact-us>  
 Write: WSESI  
 P O Box 764  
 Oshkosh WI 54903

**SEE YOU IN JANESVILLE!**

# WSESI 2024 ANNUAL CONFERENCE

Feb 16-18, 2024 – Janesville, WI

For fastest registration – go to: [www.wsesi.org/annual-conference](http://www.wsesi.org/annual-conference)

– or – complete and return this form with your payment. Agency invoice and PayPal options available.

This form may be copied as needed.

Full name (certificate):	First name (nametag):	Department or agency:	
Address:	City State Zip:	Phone:	E-mail address:
WSESI member? <input type="checkbox"/> Y <input type="checkbox"/> N	<input type="checkbox"/> Instructor Development Sat. Track <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C	Conference Fee(s)	
<b>Select Program(s):</b>		Join/Renew/Returning Members: 2023 Dues	
<input type="checkbox"/> Emergency Services Instructor II (\$250.00)	<input type="checkbox"/> <b>Track D: NFA Class-- HSPM</b>	Additional (guest) Friday Dinner Buffet tickets (\$35.00): Qty. _____	
(NFA Students) FEMA SID#:	<input type="checkbox"/> NFA Class only	<b>TOTAL:</b>	

Full name (certificate):	First name (nametag):	Department or agency:	
Address:	City State Zip:	Phone:	E-mail address:
WSESI member? <input type="checkbox"/> Y <input type="checkbox"/> N	<input type="checkbox"/> Instructor Development Sat. Track <input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C	Conference Fee(s)	
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(NFA Students) FEMA SID#:	<input type="checkbox"/> NFA Class only	<b>TOTAL:</b>	

Scan and attach completed form to e-mail to [kgerarden@wsesi.org](mailto:kgerarden@wsesi.org) -or-  
 Mail to: WSESI, Inc. – P O Box 764 – Oshkosh WI 54903